## SWOC (STRENGTH WEAKNESS OPPERTUNITIES AND CHALLENGES) ANALYSIS

## **STRENGTHS**

- Excellent and easily accessible location
- Spacious building with a pollution-free environment
- Green campus and renovated infrastructure
- The college has a great Vision and Mission
- The college is rated high for its overall training, academic results and holistic development
- Supportive management
- Management frames policies for continuous improvement
- Experienced faculty and supporting staff
- Faculty with higher qualifications and good academic practices
- Good academic culture, ambiance and learning environment for students
- Heterogeneous student population
- Mentoring system with regular monitoring of attendance of students and their performance in examinations
- Career counseling for students
- Opportunities for the development of ICT skills
- Commendable achievements in Sports and Games and dedicated trainers for athletics
- Supportive PTA
- Merit awards to students

#### **WEAKNESSES**

- Publications by the faculty in UGC/Scopus journals need to improve
- Lack of adequate number of research projects
- Limitations in curriculum development
- Less number of Alumni chapters
- Limited research funding to the faculty from various government agencies

## **OPPORTUNITIES**

- The college is located in a densely populated area with significant number of students eligible for higher education
- Sufficient space for infrastructure development
- To establish linkages and collaborations with State and National Level academic institutions
- To utilize facilities available with management for exchange programs for teachers and students
- Availability of plenty of online teaching resources to the students and faculty
- To introduce new generation courses and more research departments
- To maintain research culture and professionalism in the teacher education system
- More research funding opportunities
- Use of alumni involvement for institutional growth

# **CHALLENGES**

- To develop formal contingency plans
- Financial management with deficit budgeting
- Fund shortage for research projects from the state and central agencies
- Less attractive conventional courses